

September is Library Card Sign-up Month



Since 1987, [Library Card Sign-up Month](#) has been held each September to mark the beginning of the school year. The American Library Association (ALA) and libraries across the country promote the value of a library card and library services. “A free library card is essential to people of all ages,” said ALA President Sari Feldman in a press release. “Through our support of education, employment, entrepreneurship, engagement and empowerment, libraries are transforming

to create individual opportunity and community progress. Libraries have proven to be a safe haven in times of crisis, a bridge across the digital divide and a catalyst for content creation through nontraditional resources such as 3D printers, recording studios, culinary classrooms and lendable tools.”

This year’s Library Card Sign-up Month Honorary Chair is Snoopy, the world-famous beagle from the beloved Peanuts comics. The iconic character is appearing in digital and print PSAs promoting September Library Card Sign-up Month. Check out [ALA’s event kit](#) for more information and resources for Library Card Sign-up Month.